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FACULTY ORGANISERS : DR BANGAR RAJU, DEAN SMM
DR SEKAR M, HEAD SMM [i/c], IMU CC
DR EMIL MATHEW | DR H L YOGAMALA |
DR UMA MAHESWARI | DR HEMA LATHA |
DR K T M THIRUPATHI | DR MOHAMED SADIQ

FACULTY CONVENERS

DR LEKHA RAVI - +91 99419 19300
DR KOLA NAGENDRA - +91 99660 71883

STUDENT CONVENERS

NEERAJ - +91 84317 69955
ABIJITH - +91 89215 85418

CORE COMMITTEE : SANDREENA | SHRUTI | MEGHA | AHIJITH | ALEENA |
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WEBSITE



INDIAN MARITIME UNIVERSITY

(A Central University under the Ministry of Ports, Shipping and Waterways , Government of India)



SCHOOL OF MARITIME MANAGEMENT

CHENNAI CAMPUS

PRESENTS

ESTUARY'26

CHALLENGE COMPETE CONQUER

NATIONAL SYMPOSIUM AND INTERCOLLEGIATE MANAGEMENT FEST

*Navigating Trade Turbulence: Geopolitics, Tariffs, and
Sustainable Supply Chains*

01 & 02 APRIL 2026

About IMU

The Indian Maritime University (IMU), established on 14th November 2008 under the Ministry of Ports, Shipping & Waterways, is a premier Central University dedicated to maritime education and research. With campuses across Chennai, Kochi, Kolkata, Mumbai, Navi Mumbai, and Visakhapatnam, IMU has consistently nurtured professionals equipped to meet the evolving demands of the global maritime industry.

The University comprises four specialized schools :

- School of Maritime Management
- School of Marine Engineering and Technology
- School of Nautical Science
- School of Naval Architecture and Ocean Engineering

School of Maritime Management

The School of Maritime Management (SMM) focuses on developing future leaders in logistics, shipping, and global trade. Since the introduction of its MBA programs in 2009, specializing in International Transportation & Logistics and Port & Shipping Management, SMM has aligned its curriculum with industry requirements and global standards. With offerings such as BBA in Logistics, Retailing & E-Commerce, along with MS (by Research) and PhD programs, the school combines academic rigor with practical exposure. Through experienced faculty, industry interaction, and hands-on learning, SMM continues to shape competent professionals for the dynamic business environment.

Estuary'26

This year the SMMians are hosting the 14th edition of Estuary, which is a legacy event of SMM, Chennai campus, that is organised every year in the form of a two-day National-level Seminar/Symposium and a mega Intercollegiate Management fest bringing together industry experts and student community from across the country. The objective is to provide a platform for learning, competition, and collaboration beyond the classroom. Scheduled for 1st and 2nd April 2026, this year Estuary' 26 is designed to include a deep dive into contemporary Supply chain dynamics, stimulating leadership lessons, and a fair dose of colourful fine arts.

This year, the theme of discussion will be, **“Navigating Trade Turbulence: Geopolitics, Tariffs, and Sustainable Supply Chains,”** This is an engaging symposium featuring expert perspectives drawn proudly from our own notable SMM Alumni, followed by a series of management events that test strategy, creativity, and decision-making. The topic was chosen by us to reflect on the complexities of Shipping and Logistics in today's global trade environment. With shifting geopolitical dynamics, evolving tariff structures, and an increasing emphasis on sustainability, businesses are required to constantly adapt and evolve.

Estuary'26 aims to engage participants through insightful discussions and well crafted management contests to foster leadership and team building skills.

ESTUARY '26

DATE & VENUE : 01 & 02 APRIL | INDIAN MARITIME UNIVERSITY, CHENNAI CAMPUS

PROGRAMME

Day 1 | April 1

- INAUGURAL FUNCTION
- KEYNOTE ADDRESS
- PANEL DISCUSSION ON :
Navigating Trade Turbulence: Geopolitics, Tariffs, and Sustainable Supply Chains.
- MANAGEMENT EVENTS – PRELIMS
- CULTURAL COMPETITIONS
- MUSICAL CONCERT

Day 2 | April 2

- MANAGEMENT EVENTS – FINALS
 - ON STAGE**
BUSINESS QUIZ
BEST MANAGER
 - OFF STAGE**
IPL AUCTION
SHARK TANK
- CULTURAL EVENTS
CORPORATE ATTIRE
GROUP DANCE
- VALEDICTORY FUNCTION

EVENTS

ON STAGE

-  BIZ BRAIN (*BUSINESS QUIZ*)
-  VELOURA (*CORPORATE ATTIRE*)
-  THE SOVEREIGN (*BEST MANAGER*)
-  MAD-ADS (*ADS ZAP*)
-  MELODIVA (*MUSIC*)
-  RHYTHM RIVALS (*GROUP DANCE*)

OFF STAGE

-  MARKET MAVERICKS (*MARKET SIMULATION*)
-  CAPITAL CATALYST (*SHARK TANK*)
-  BID AND BUILD BASH (*IPL AUCTION*)
-  BOX & BOUNDARIES (*BOX CRICKET*)
-  REEL IT UP (*REEL MAKING*)
-  XPOSURE (*PHOTOGRAPHY*)